## **ORDER**

Orders	Order / Rev:	A2714927		
	Alt Order #:	27135887		
	Product Desc:	KS CD 04		KSN
	Estimate:	1388		Wichita KS KSNW
	Flight Dates:	10/05/20 - 10/11/20	Primary AE:	Katz Washington
	Original Date / Rev:	10/07/20 / 10/07/20	Sales Office:	K-WAS
	Order Type:	REG	Sales Region:	Nat
Agency	Name:	FlexPoint Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		P.O. Box 1051	Billing Cycle:	EOM
		New Albany, OH 43054	Agency Commission:	15%
Advertiser	Name:	POL/Ron Estes/Congress/KS/Rep	Order Brand:	
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL12	Advertiser External ID:	
	Revenue Code 1:	AGY	Agency External ID:	
	Revenue Code 2:	POL	Unit Code:	General
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00
	Priority:	P5	-	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	14	\$8,800.00	\$7,480.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	14	\$8,800.00	\$7,480.00	0.00
Totals	14	\$8.800.00	\$7,480,00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln Ch Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 Multi 10/05/ Channels : KSN	20 10/05/20 NC,KSNG,KS	•	СМ	4-430pm	M	:30	1	\$300.00 P4	0.00 NM	1	\$300.00
Ioopardy B		M-F 4-430p									
Jeopardy B Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/05/20	10/11/20	M	1	\$300.00	0.00						
2 Multi 10/05/	20 10/05/20	M-F 430-5p	CM	430-5pm	M	:30	1	\$400.00 P4	0.00 NM	1	\$400.00
Channels : KSN	IC,KSNG,KS	·									
laanardu		M-F 430-5p									
Jeopardy	E. J.D.	MA Lodeno-	0 1 - 00/ 1	D-1-	Detien						
Start Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 10/05/20	10/11/20	-1-2	1	\$400.00	0.00						
3 Multi 10/05/ Channels : KSN	20 10/05/20 IC,KSNG,KS	KSN News at Five NL,KSNW	e CM	5-530pm	M	:30	1	\$500.00 P4	0.00 NM	1	\$500.00
		KSN News at Five	e								
KSN News											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/05/20	10/11/20	M	1	\$500.00	0.00						
N 4 Multi 10/05/	20 10/05/20	KSN News at Six	СМ	6-630p	M	:30	1	\$750.00 P4	0.00 NM	0	\$0.00
Channels: KSN	IC,KSNG,KS	NL,KSNW									
		KSN News at Six									
KSN News											
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: A2714927 Advertiser: POL/Ron Estes/Congress/KS/Rep

Alt Order #: 27135887 Product Desc: KS CD 04 Wichita KS KSNW

Flight Dates: 10/05/20 - 10/11/20 Estimate: 1388

Ln Ch Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays N	Spots/Week	Rate	Rating						
Week: 10/05/20 Spot Ch Date Ra	10/11/20 ange D	M escription	1 Star	\$750.00 t/End Time	0.00	Weekdays	Len	ngth Rate	Rtg Type		
		SN News at Six	6-63			M	<u> </u>	:30 <del>(\$750.00)</del>			
Credited											
		KSN News at Six	CM	6-630p	- T	- :30	1	\$750.00 P4	0.00 NM	1	\$750.00
Channels : KSN	IC,KSNG,KSI	·									
KSN News		KSN News at Six									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/05/20	10/11/20	- T	1	\$750.00	0.00						
6 Multi 10/07/2 Channels : KSN		KSN News at Six	CM	6-630p	W	- :30	1	\$750.00 P4	0.00 NM	1	\$750.00
Charmers . Non	ic,Rong,Roi	KSN News at Six									
KSN News											
Start Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/05/20 7 Multi 10/09/2	10/11/20	KSN News at Six	CM	\$750.00 6-630p	0.00	- :30	1	\$750.00 P4	0.00 NM	1	\$750.00
Channels : KSN			Olvi	0 000р	•	.50	'	Ψ100.001 4	0.00 14101		ψ130.00
LCONI NI		KSN News at Six									
KSN News Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/05/20	10/11/20	F	1	\$750.00	0.00						
8 Multi 10/10/2	20 10/10/20	Sat KSN News at	Six CM	6-630pm	S-	- :30	1	\$400.00 P4	0.00 NM	1	\$400.00
Channels : KSN	IC,KSNG,KSI	•	0.								
KSN News		Sat KSN News at	SIX								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/05/20	10/11/20	S-	1	\$400.00	0.00						
9 Multi 10/11/2 Channels : KSN		Sun KSN News a	t Five CM	Sun KSN Ne	ews at S	S :30	1	\$250.00 P4	0.00 NM	1	\$250.00
Charmes . Non	ic,rsing,rsi	Sun KSN News a	ıt Five								
KSN News											
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 10/05/20 10 Multi 10/05/2	10/11/20		CM	\$250.00 630-7pm	0.00 M	- :30	1	\$800.00 P4	0.00 NM	1	\$800.00
Channels : KSN		•	Civi	030-7 pm	141	.50	•	ψουσ.σσ1 4	0.00 14101	'	ψ000.00
\A#     ( = .		M-F 630-7p									
Wheel of Fortun Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/05/20	10/11/20	M	1	\$800.00	0.00						
	20 10/06/20	M-F 630-7p	CM	630-7pm	- T	- :30	1	\$800.00 P4	0.00 NM	1	\$800.00
Channels : KSN	IC,KSNG,KSI										
Wheel of Fortun	ie	M-F 630-7p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/05/20	10/11/20	- T	1	\$800.00	0.00						
12 Multi 10/08/2 Channels : KSN	20 10/08/20 IC KSNG KSI	M-F 630-7p	CM	630-7pm	T	- :30	1	\$800.00 P4	0.00 NM	1	\$800.00
Charmers . Non	ic,Rong,Roi	M-F 630-7p									
Wheel of Fortun	ie	•									
Start Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/05/20 13 Multi 10/09/2	10/11/20		CM	\$800.00 630-7pm	0.00	- :30	1	\$800.00 P4	0.00 NM	1	\$800.00
Channels : KSN		•	Civi	000-7 PIII	1	.50	'	ψυσυ.συ Ε4	O.OO INIVI	l '	ψουσ.υσ
\A#		M-F 630-7p									
Wheel of Fortun Start Date		Weekdays	Spots/Week	Poto	Rating						
Week: 10/05/20	End Date 10/11/20	<u>Weekdays</u> F	<u>3pots/vveek</u>	Rate \$800.00	Rating 0.00						
	20 10/05/20	LN M-F	CM	10-10:35pm	M	- :30	1	\$750.00 P4	0.00 NM	1	\$750.00
Channels : KSN	IC,KSNG,KSI			•							
		KSN News at Ter	n Mon-Fri							I	

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 Order / Rev:
 A2714927
 Advertiser:
 POL/Ron Estes/Congress/KS/Rep

 Alt Order #:
 27135887
 Product Desc:
 KS CD 04
 Wichita KS KSNW

 Flight Dates:
 10/05/20 - 10/11/20
 Estimate:
 1388

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
KSN Ne	WS											
Star	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	05/20	10/11/20	M	1	\$750.00	0.00						
N15 Multi	10/08/2	0 10/08/20	KSN News at Six	СМ	6-630p	T	:30	1	\$750.00 P4	0.00 NM	1	\$750.00
Channel	s : KSN0	C,KSNG,KSI	NL,KSNW									
			KSN News at Six									
KSN Ne	ws											
Star	rt Date	<b>End Date</b>	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	05/20	10/11/20	T	1	\$750.00	0.00						
	•	_						,		T-1-1-	4.4	<b>CO. COC. CO</b>

Totals 14 \$8,800.00



125 West 55th St New York, NY 10019 Contract # 27135887 Changes as of: 10/6/2020 at 5:16 PM

Version: Highlighting Makegood 1 Status: Accepted

**CPE**: 195/270/1388 Agency: FlexPoint Media Inc.

Flight: 10/5/20 - 10/11/20 Advertiser: Estes for KS CD-04 Station: KSNW Market: Wichita

Office: WASHINGTON

Con Type: POLITICAL/VOTE **Total \$:** \$8,800.00

PO Box 1051

Product: KS CD 04 New Albany, OH 43054 Agency Order #: 10025395

Service: Nielsen

Total Spots: 14 Total CPP: \$0.00

Buyer: Eversole, Whitney Salesperson: KELLY JOHNS

202-872-5880

**Primary Demo:** Assistant: KELLY JOHNS Total GRP: Traffic #: A2714927

202-872-5880

Separation:

							10/5 - 10/11				Total	Total					
#	Day/Time	DP	Program	Rate	Len	10/5	10/6	10/7	10/8	10/9	10/10	10/11		Spots	\$	CPP*	GRP*
MSD 4	M-F 6p-6:30p		KSN News	\$750.00	30	1 • 0	1	1	0	1	0	0		3	\$2,250.00	\$0.00	0.0
MGD 9	M-F 6p-6:30p		KSN News	\$750.00	30	0	0	0	1	0	0	0		1	\$750.00	\$0.00	0.0
				TO	TALS:	5	2	1	2	2	1	1		14	\$8,800.00	\$0.00	0.0

	Makegood Comments								
Date/Time	Date/Time Action Added by Comment								
10/06/20 5:16 PM	10/06/20 5:16 PM Sent To Rep Patty Sparkman DUE TO SPECIAL REPORT-PLEASE ACCEPT MG OFFER								